Course description: Students will produce a book that captures the moments of the year’s events. The book will be designed and created by students with the support of the yearbook teacher. Students will demonstrate the use of online design tools (eDesign) and elements of design to create a cohesive book that is school and year-specific. Students will work as a team and individually to meet take photographs, write copy, design pages and meet deadlines.

Purpose of the course: The purpose of this course is to publish a journalistic, graphic and photographic history of the school year using knowledge gained of terms, ideas and concepts.

Course Objectives:

1. Students will demonstrate the importance of yearbook design consistency by planning the design of the yearbook.
2. The students will recognize types of font and typefaces.
3. The student will experiment with placement of design elements to create a yearbook spread that incorporates dominance to catch the reader’s eye.
4. The student will work with the advisor to plan the coverage and record the history of the year.
5. The students will develop a theme for the book that will be reflected throughout.
6. The student will write in journalistic feature style, covering all phases of school life.
7. The student will record events of the year in a factual, truthful way.
8. The student will conduct interviews to gather information for the yearbook.
9. The student will write headlines.
10. The student will gain knowledge in publication design and journalism law.


Instructional Procedures: Daily lessons in specific areas including yearbook basics (ladder, theme, etc), photography, layout & design and writing are followed by daily work on in-class assignments. Student participation in all phases of yearbook production is required. Points are awarded for all activities. All students are required to take photographs.

Things to know:

1. We meet Tues-Fri @ 7:30 ß don’t be late.
2. Hot or cold drinks must stay on the big table.
3. Food may be eaten @ the big table but not during class (only before or after class, SGI, lunch, etc)
4. No cell phones!
5. Take pictures during your “free” period, during SGI and lunch. Also at sporting events, practices, club activities.

Grades: Deadlines and grading periods to not match up. Also, all jobs are not created equal (The editor does not do the same work as a new yb student). So here is how grades will be determined:

- In-class assignments points ß critical for 1st grading period grades
- Photography ß Always important but especially important during 1st grading period
- Page progress and/or page deadline ß page work begins during second grading period
• Attitude and effort during class time